

# 2015-2016 BUSINESS ADMINISTRATION DEGREE - GRADUATION GUIDE

Students with no high school business or accounting courses are advised to take one or both of the following at the beginning of their program. Courses will count as a directed elective:

- ACC\*100 - Basic Accounting
- BBG\*101 - Introduction to Business

Course #	Course Title	Credits
<b>FIRST SEMESTER</b>		<b>15</b>
ACC*113	Principles of Financial Accounting	3
BMK*201	Principles of Marketing	3
ENG*101	Composition	3
<i>Computer Option - Select One:</i>		3
BBG*115	Business Software Applications	3
CST*150	Web Design and Development	
	Fine Arts Elective	3
<b>SECOND SEMESTER</b>		<b>15</b>
ACC*117	Principles of Managerial Accounting	3
ECN*102	Principles of Microeconomics	3
ECN*101	Principles of Macroeconomics	3
<i>English/Communication Option - Select Two:</i>		6
COM*173	Public Speaking	3
ENG*106	Writing for Business	
ENG*103	Composition II	

Course #	Course Title	Credits
<b>THIRD SEMESTER</b>		<b>15-16</b>
BBG*231	Business Law I	3
BBG*240	Business Ethics	3
	Science Elective	3-4
	Directed Elective	3
	Directed Elective	3
<b>FOURTH SEMESTER</b>		<b>16-17</b>
BFN*201	Principles of Finance	3
MAT*165	Elementary Statistics with Computer Apps	4
	Directed Elective	3
<i>Management Option - Select One:</i>		3
BMG*202	Principles of Management	3
BMG*210	Organizational Behavior	
<i>Capstone Option - Select One:</i>		3-4
BBG*292	Business Practicum	3
	OR	
	Directed Elective <b>AND</b>	
BBG*290	Business Capstone (1-cr)	

## CAREER PROGRAMS (BA DEGREE WITH A CERTIFICATE)

Students pursuing a business career after graduation should enroll in the Business Administration Degree and choose a certificate for specific career skills. Certificates include Accounting, Entrepreneurship, e-Commerce, Finance, or Marketing. In a career option, students can choose any ACC, BBG, BES, BFN, BMG, BMK, or ECN course as electives, but suggested classes to fit specific certificates are listed below. Students may also take elective courses in other disciplines that advance a student's specific career or academic goals.

### ACCOUNTING

Directed Electives:

- ACC\*123 – Acct. Software Apps
- ACC\*241 – Federal Taxes
- ACC\*271 – Intermediate Acct. I
- ACC\*272 – Intermediate Acct. II

### ENTREPRENEURSHIP

Directed Electives:

- ACC\*123 – Acct. Software Apps
- BES\*218 – Entrepreneurship
- BMG\*220 – HR Management
- Choose One:
  - BBG\*214 – e-Business
  - BMK\*103 – Principles of Retailing

Communication Options:

- ENG\*106 – Writing for Business OR
- COM\*173 – Public Speaking

### E-COMMERCE

Directed Electives:

- BBG\*214 – e-Business
- BMK\*216 – Internet Marketing
- BBG\*237 – e-Commerce Law & Ethics
- CSC\*126 – Prog. Logic & Design with Visual Basic

Computer Elective:

- CST\*150 – Web Design & Development

Fine Art Elective:

- GRA\*110 – Intro to Comp. Graphics

English/Communication Option:

- ENG\*106 – Writing For Business

### FINANCE

Suggested Directed Electives:

- Math, Economics or Finance courses
- BBG\*292 – Business Practicum

### MARKETING

Directed Electives:

- BMK\*207 – Consumer Behavior
- BMK\*245 – Int. Marketing Comm.
- Any two Marketing or Communication Electives

Fine Art Elective:

- ART\*141 – Photography OR
- GRA\*110 – Intro to Comp. Graphics

Communication Options:

- ENG\*106 – Writing For Business
- COM\*173 – Public Speaking

## CSU OR UCONN TRANSFER PROGRAMS

All students planning on transferring into a Bachelor's Degree business program should be enrolled in the Business Administration Degree (not one of the former Tunxis BA options). Only students participating in The University of Connecticut Guaranteed Admissions Program (GAP) should be enrolled in Liberal Arts. GAP students must complete all GAP paperwork prior to completing 30 transferable credits, maintain a 3.3 GPA, graduate from Tunxis within five years, and earn B's or higher in all business courses.

### CCSU, SCSU, ECSU, WCSU, CHARTER OAK

*To be enrolled as Junior in the School of Business, some CSUs require a minimum GPA upon graduation from Tunxis. Some schools also require grades of C or better for transfer.*

Communication Options – Choose both:

ENG\*103 – Composition II

ENG\*106 – Writing for Business

Computer Elective (*Information Literacy*):

BBG\*115 – Business Software Applications

Four Directed Electives:

1. MAT\*190 – Calculus for Bus & Social Sciences

2. *Scientific Knowledge/Understanding* -

Choose one course with the prefix AST, BIO, CHE, EAS, EVS, MET, OCE, PHY, or SCI (in addition to Science Elective course chosen below.)

3. *Historical Knowledge* -

Choose one course from the Historical Knowledge Ability

4. Choose one:

CST\*201 – Management Info. Systems

BBG\*292 – Business Practicum

Management Option:

BMG\*202 – Principles of Management

Science Elective (*Scientific Reasoning/Lab Science*) - Choose one:

AST\*111, BIO\*115, CHE\*111, EGR\*105, PHY\*110

Foreign Language Note:

If three years not completed in high school, two semesters of a single foreign language required at CSU's bachelor's degree level

### UCONN HARTFORD, STAMFORD, AND WATERBURY CAMPUSES' BUSINESS PROGRAM

*To be considered for the Business Data Analytics or Business Administration regional program, a minimum 3.0 GPA is required upon graduation from Tunxis.*

*UConn is in process of revamping the General Education requirements for their business program; please see an advisor for the latest advising information.*

## PRIVATE COLLEGE/UNIVERSITY BUSINESS PROGRAMS

Tunxis' BA Program has articulation agreements with many private institutions, including Goodwin College, Post University, University of St. Joseph, and more.

Some private schools will accept upper-level, career-focused business courses as course equivalents; however, it is possible that some will transfer only as electives. Students transferring into a private four-year college or university's business program should check their intended institution's transfer policy.