

# COURSE SYLLABUS



Education That Works For a Lifetime

<b>Course Title:</b>	e-Commerce Law and Ethics		<b>Date submitted:</b>	Spring 2014 (AAC:14-26)
<b>Department:</b>	Business & Technology			
<b>Curriculum:</b>	e-Commerce Option			
<b>Course Descriptors:</b> Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.	<b>Course Code:</b> (eg. ACC 101)	BBG*237	<b>Prerequisites:</b>	
	<b>Course Type:</b>	L/D	None	
	A: Clinical B: Lab D: Distance Learning I: Individual/Independent L: Lecture N: M: Seminar Internship P: Practicum U: Studio X: Combined Lecture/Lab Y: Combined Lecture/ Clinical/Lab Z: Combined Lecture/Studio			
	<b>Elective Type:</b>	G		
	E: English FA: Fine Arts HI: History HU: Humanities LAS: Liberal Arts & Sciences FL: Foreign Language M: Math S: Science SS: Social Science G: General			
	<b>Credit Hours:</b>	3	<b>Corequisites:</b>	
	<b>Developmental:</b> (yes/no)	No	None	
	<b>Contact Hours:</b>	Lecture: 3 Clinical: 0 Lab: 0 Studio: 0 Other: 0 TOTAL: 3		
	<b>Class Maximum:</b>	35	<b>Other Requirements:</b>	
	<b>Semesters Offered:</b>	S/F/Su	None	
<b>Ability-Based Education (ABE) Statement:</b>	At Tunxis Community College students are assessed on the knowledge and skills they have learned. The faculty identified the General Education Abilities critical to students' success in their professional and personal lives. In every class, students are assessed on course abilities, sometimes program abilities, and, in most classes, at least one General Education Ability. Students will receive an evaluation of the degree to which they have demonstrated or not demonstrated that General Education Ability.			
<b>Catalog Course Description:</b>	The legal environment and ethical issues of e-commerce are examined. The scope of the global legal context is applied to internet-based businesses that, through necessity, operate across borders and legal systems. This course establishes a foundation for students to understand the legal and ethical implications of this new business environment.			
<b>Topical Outline:</b> List course content in outline format.	1. Legal Jurisdiction 2. Intellectual Property Laws and Treaties 3. Privacy and Obscenity 4. Contract Law as it Applies to Online Transactions 5. Internet Tax Law 6. Regulatory Issues in e-Commerce 7. Basic Principles of Ethical Reasoning 8. Ethical Issues in e-Commerce			

<p><b>Outcomes:</b> Describe measurable skills or knowledge that students should be able to demonstrate as evidence that they have mastered the course content.</p>	<p><b>Upon successful completion of this course, the student will be able to do the following:</b></p> <ol style="list-style-type: none"> <li>1. identify, interpret and evaluate laws, government regulations and international legal systems pertinent to ecommerce</li> <li>2. explain and evaluate emerging legal and ethical issues in ecommerce</li> <li>3. analyze ethical problems that arise in the e-commerce context through the examination of case studies</li> </ol>
	<p><b>PROGRAM:</b> <i>(Numbering reflects Program Outcomes as they appear in the college catalog)</i></p> <p><b><u>Business Administration Program</u></b></p> <ol style="list-style-type: none"> <li>1. Successfully complete the business administration core courses and demonstrate competencies necessary for success in business administration including an understanding of:             <ol style="list-style-type: none"> <li>a) the ethical and legal implications of managerial decisions and the effect of those decisions on organizational stakeholders</li> </ol> </li> <li>2. demonstrate the ability to integrate knowledge and apply learned skills for real-world business decision making</li> <li>3. demonstrate proficiency in the General Education Abilities as they apply to the business professions</li> </ol> <p><b><u>e-Commerce Option</u></b></p> <ol style="list-style-type: none"> <li>1. demonstrate specialized knowledge necessary for success in e-Commerce including applying specialized business concepts as they are applied to the virtual environment</li> </ol>
	<p><b>GENERAL EDUCATION:</b> <i>(Numbering reflects General Education Outcomes as they appear in the college catalog)</i></p> <ol style="list-style-type: none"> <li>2. <b>Critical Analysis/ Logical Thinking</b> - Students will be able to organize, interpret, and evaluate evidence and ideas within and across disciplines; draw reasoned inferences and defensible conclusions; and solve problems and make decisions based on analytical processes.             <p><b>Demonstrates:</b> Identifies the issue(s); formulates an argument; explains and analyzes relationships clearly; draws reasonable inferences and conclusions that are logical and defensible; provides support by evaluating credible sources of evidence necessary to justify conclusions.</p> <p><b>Does Not Demonstrate:</b> Identifies few or no issues; formulates an argument without significant focus; provides an unclear explanation of analysis and relationships; drawing few reasonable inferences and conclusions that are illogical and indefensible; provides little to no support using credible sources of evidence necessary to justify conclusions.</p> </li> <li>3. <b>Ethical Dimensions (embedded)</b> - Students will identify ethical principles that guide individual and collective actions and apply those principles to the analysis of contemporary social and political problems.             <p><b>Demonstrates:</b> Identifies and reflects critically on ethical issues presented in classroom instruction or in assigned co-curricular or civic activities and/or professional internships and practica.</p> <p><b>Does Not Demonstrate:</b> Does not sufficiently identify or reflect critically on ethical issues presented in classroom instruction or in assigned co-curricular or civic activities and/or professional internships and practica.</p> </li> </ol>
<p><b>Evaluation:</b> List how the above outcomes will be assessed.</p>	<p><b>Assessment will be based on the following criteria:</b></p> <ol style="list-style-type: none"> <li>1. examinations</li> <li>2. papers</li> <li>3. quizzes</li> <li>4. oral presentations</li> <li>5. group projects</li> </ol>

<p><b>Instructional Resources:</b></p> <p>List library (e.g. books, journals, on-line resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.</p>	<p><b>Required:</b> None</p> <p><b>Desired:</b> Ability to utilize the Lexis/Nexis or equivalent database in the library</p>
<p><b>Textbook(s)</b></p>	<p>Refer to current academic year printout</p>