

# COURSE SYLLABUS

<b>Course Title:</b>	Introduction to Communication	<b>Date submitted:</b>	September 2021 (AAC: 21-22)	
<b>Department:</b>	ENGLISH & HUMANITIES			
<b>Curriculum:</b>				
<b>Course Descriptors:</b> Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.	<b>Course Code:</b> (eg. ACC 101) <span style="float: right;"><b>COM*100</b></span> <b>Course Type:</b> <span style="float: right;"><b>L/D</b></span> A: Clinical B: Lab D: Distance Learning I: Individual/Independent L: Lecture N: Internship M: Seminar P: Practicum U: Studio X: Combined Lecture/Lab Y: Combined Lecture/Clinical/Lab Z: Combined Lecture/Studio	<b>Prerequisites:</b>		
	<b>Elective Type:</b> <span style="float: right;"><b>HU/LAS</b></span> AH: Art History E: English FA: Fine Arts FL: Foreign Language G: General HI: History HU: Humanities LAS: Liberal Arts & Sciences M: Math S: Science SS: Social Science	Placement into Composition (ENG*101)		
	<b>Credit Hours:</b> <span style="float: right;">3</span> <b>Developmental:</b> (yes/no) <span style="float: right;">No</span> Lecture: <span style="float: right;">3</span> Clinical: <span style="float: right;">0</span> Lab: <span style="float: right;">0</span> Studio: <span style="float: right;">0</span> Other: <span style="float: right;">0</span> <b>TOTAL:</b> <span style="float: right;">3</span>	<b>Corequisites:</b>		
	<b>Contact Hours:</b>	None		
	<b>Class Maximum:</b> <span style="float: right;">24</span> <b>Semesters Offered:</b> <span style="float: right;">F/Sp/ Su/W</span>	<b>Other Requirements:</b>		
		None		
	<b>Catalog Course Description:</b>	In this introductory course to the discipline, students will learn about a variety of historical and contemporary approaches to the study and practice of communication. The course treats communication as a fundamentally cultural practice that shapes meaning in peoples' beliefs, attitudes, values, and practices across contexts.		
	<b>Topical Outline:</b> List course content in outline format.	1) Traditions of Communication Theory and Research 2) Identity 3) Gender 4) Culture 5) Group Communication 6) Socio-Psychological Approaches 7) Media Effects 8) Qualitative Research Methods		

	9) Oral Communication	
<p><b>Outcomes:</b> Describe measurable skills or knowledge that students should be able to demonstrate as evidence that they have mastered the course content.</p>	<p>Upon successful completion of this course the student will:</p> <ol style="list-style-type: none"> <li>1. Describe the Communication discipline and its central questions</li> <li>2. Demonstrate knowledge of and employ Communication theories, perspectives, principles, and concepts</li> <li>3. Practice Communication ethics</li> <li>4. Express messages effectively</li> </ol>	
	<p><b>PROGRAM:</b> <i>(Numbering reflects Program Outcomes as they appear in the college catalog)</i></p>	
	<p><b>GENERAL EDUCATION:</b> <i>(Numbering reflects General Education Outcomes as they appear in the college catalog)</i></p> <p><b>Social Phenomena</b> – Students will develop an increased understanding of the influences that shape a person’s, or a group’s attitudes, beliefs, emotions, symbols, and actions, and how these systems of influence are created, maintained, and altered by individual, familial, group, situational or cultural means.</p> <p><b>Demonstrates:</b> Accurately and sufficiently explains factors that influence and shape a person’s or group’s attitudes, beliefs, decisions, and actions.</p> <p><b>Does Not Demonstrate:</b> Inaccurately or insufficiently explains factors that influence and shape a person’s or group’s attitudes, beliefs, decisions, and actions.</p> <p><b>Embedded: Oral Communication</b> - Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings.</p> <p><b>Demonstrates:</b> Delivers oral presentations using appropriate evidence and appeals as determined by the rhetorical situation.</p> <p><b>Does Not Demonstrate:</b> Delivers oral presentations lacking appropriate evidence and appeals as determined by the rhetorical situation.</p>	
<p><b>Evaluation:</b> List how the above outcomes will be assessed.</p>	<p><b>Assessment will be based on the following criteria:</b></p> <ol style="list-style-type: none"> <li>1. Evaluation of communication in various settings in class activities, oral presentations, journals and/or essays</li> <li>2. Exams and/or quizzes</li> </ol>	
<p><b>Instructional Resources:</b> List library (e.g. books, journals, on-line resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach</p>	<p><b>Required: None</b> <b>Desired: None</b></p>	

this course.	
<b>Textbook(s)</b>	Suggested OER text: Survey of Communication Study <a href="https://en.wikibooks.org/wiki/Survey_of_Communication_Study">https://en.wikibooks.org/wiki/Survey_of_Communication_Study</a> or Theories of Human Communication by Littlejohn and Foss