COURSE SYLLABUS

<table>
<thead>
<tr>
<th>Course Title:</th>
<th>Introduction to Communication</th>
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<tr>
<td>Department:</td>
<td>ENGLISH &amp; HUMANITIES</td>
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<td>Date submitted:</td>
<td>September 2021 (AAC: 21-22)</td>
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**Course Code:** (eg. ACC 101) COM*100

**Course Type:**

- A: Clinical
- B: Lab
- D: Distance Learning
- I: Individual/Independent
- L: Lecture
- N: Internship
- M: Seminar
- P: Practicum
- U: Studio
- X: Combined Lecture/Lab
- Y: Combined Lecture/Clinical/Lab
- Z: Combined Lecture/Studio

**Elective Type:** HU/LAS

**Course Descriptors:**

Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.

**Prerequisites:**

Placement into Composition (ENG*101)

**Corequisites:**

None

**Contact Hours:**

- Lecture: 3
- Clinical: 0
- Lab: 0
- Studio: 0
- Other: 0
- TOTAL: 3

**Credit Hours:**

3

**Developmental:** (yes/no) No

**Class Maximum:** 24

**Semesters Offered:** F/Sp/Su/W

**Other Requirements:**

None

**Catalog Course Description:**

In this introductory course to the discipline, students will learn about a variety of historical and contemporary approaches to the study and practice of communication. The course treats communication as a fundamentally cultural practice that shapes meaning in peoples’ beliefs, attitudes, values, and practices across contexts.

**Topical Outline:**

1) Traditions of Communication Theory and Research
2) Identity
3) Gender
4) Culture
5) Group Communication
6) Socio-Psychological Approaches
7) Media Effects
8) Qualitative Research Methods
### Program:
*Numbering reflects Program Outcomes as they appear in the college catalog*

- **Social Phenomena** – Students will develop an increased understanding of the influences that shape a person's, or a group's, attitudes, beliefs, emotions, symbols, and actions, and how these systems of influence are created, maintained, and altered by individual, familial, group, situational or cultural means.

  - **Demonstrates**: Accurately and sufficiently explains factors that influence and shape a person's or group's attitudes, beliefs, decisions, and actions.
  - **Does Not Demonstrate**: Inaccurately or insufficiently explains factors that influence and shape a person's or group's attitudes, beliefs, decisions, and actions.

- **Embedded: Oral Communication** - Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings.

  - **Demonstrates**: Delivers oral presentations using appropriate evidence and appeals as determined by the rhetorical situation.
  - **Does Not Demonstrate**: Delivers oral presentations lacking appropriate evidence and appeals as determined by the rhetorical situation.

### Evaluation:
*List how the above outcomes will be assessed.*

Assessment will be based on the following criteria:

1. Evaluation of communication in various settings in class activities, oral presentations, journals and/or essays
2. Exams and/or quizzes

### Instructional Resources:
*List library (e.g. books, journals, on-line resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach*

- **Required**: None
- **Desired**: None